

3RD ANNUAL SOUTHEASTERN WOMEN LITIGATORS CONFERENCE

FEBRUARY 29 - MARCH 1, 2024

HUTTON HOTEL | NASHVILLE, TN

**"Find out who you are,
and do it on purpose"**
- Dolly Parton



Hotel Information

The Hutton Hotel is located at 1808 West End Avenue, Nashville, Tennessee. Group reservations for the meeting can only be made for registered seminar attendees. Guaranteed reservations must be accompanied by a major credit card. The Hutton will not hold any reservations unless secured by a credit card. The room rate at the Hutton is \$229.00/night plus tax (single or double occupancy). Reservations can be made by clicking the button below:

[RESERVATIONS](#)

All deposits are refundable up 72 hours prior to arrival. Availability of rooms at the group rate is subject to the SEWL room block and for reservations made on or before, Friday, February 2, 2024, the cutoff date. Reservations requests received after the room block has been fully reserved or after the release of unused rooms on February 2, 2024, will be accepted based on a space and rate availability basis. Anyone wanting to come in early or extend their stay should contact Maidson Mosley at the Hutton Hotel madison.mosley@huttonhotel.com.

Getting There

You can fly into the Nashville International Airport (BNA). The hotel is approximately 15 minutes from Nashville International Airport (BNA).



Southeastern Women Litigators Conference

February 29 – March 1, 2024

Agenda

THURSDAY FEBRUARY 29TH

12:00pm – 12:45pm

Lunch / Registration

12:45pm – 1:00pm

Welcome/ Announcements

1:00pm – 2:00pm

**When I Got to Say Somethin', I'll Say It:
Using Appellate Counsel Strategically**

Appellate counsel can ensure when you got somethin' to say, you say it by helping you navigate complex proceedings and ensure you make the correct objections and motions at the right time in order to secure a solid victory or succeed on appeal. Seasoned appellate attorney Mihaela Cabulea will discuss how collaborating with appellate counsel helps trial lawyers develop an adequate record, preserve errors for appellate review or ensure the victory in the lower tribunal is solid and will withstand appellate scrutiny. The presentation will also dispel some of the most common misconceptions about using appellate counsel, such as relying on appellate counsel signals weakness or adds unnecessary expense.

Speaker: Mihaela Cabulea, Butler Weihmuller Katz Craig, Tampa, FL

2:00pm – 3:00pm

**It's Hard to be a Diamond in a Rhinestone World:
The Need For Lawyers In The Influencer Marketing Industry
And How To Dress The Part**

This presentation will cover how the billion-dollar influencer marketing industry has grown so rapidly over the years and the lack of laws to keep up with it. As a lawyer and influencer herself, Kameron, will share (1) Both points of view on why lawyers are needed in the influencer marketing industry: (a) discussion on why lawyers are needed at the beginning and middle of the influencer marketing process such as contract drafting, email communications, breaking down the FTC guidelines and (b) discussion on why lawyers are needed at

the end of the influencer marketing process such as enforcing contractual obligations, lawsuits, and analyzing case studies (2) How lawyers can ethically and successfully navigate this new digital space: (a) discussion on disclaimers and disclosures lawyers need while navigating this digital space and (b) various ways to use our law degree and law license in the influencer marketing industry whether you want to practice or not (3) A professional dress guide for different workplace scenarios.

Speaker: Kameron M. Buckner, Content Creator for The Legal Tea™, New York City, NY

3:00pm – 3:15pm

Break

3:15pm – 4:15pm

Working 9-5 to Build Your Book of Business

Join these accomplished, bread-winning women litigators for an informative session on how to build your book of business. Hint: It might require more hours than 9-5. You'll gain real world tips on attracting and landing clients, all while growing your own profitability within your firm. First, you'll need to "pour yourself a cup of ambition" and then figure out how to handle clients who are "all takin' and no givin'." In the end, you'll learn how to set yourself up for success by winning at "a rich man's game."

Panelists: Karen K. Karabinos, Chartwell Law, Atlanta, GA, and Ashley Rice, Waldon Adelman Castilla Hiestand & Prout, Atlanta, GA

5:00pm – 7:00pm

Welcome Reception and Networking

7:00pm

Dine Arounds

(sign up for a restaurant with a group and on your own for bill)

FRIDAY MARCH 1ST

8:00am – 8:30am

Breakfast/ Announcements

8:30am – 9:30am

**Tumble Out of Bed and Stumble to the Kitchen,
Need Some Tips for the Deposition!**

Some depositions are so bland and boring, that it feels like you are stumbling to the kitchen for Dolly's required cup of ambition to get through. Other depositions get your blood to start pumping - particularly when the topic is an essential part of a claim or defense. Well, you're in the same boat with a lot of your friends. This session hopes to help your deposition ship come in and give you tips and techniques for ensure the tide's gonna turn and it's all gonna roll your way. Let us help you avoid depositions driving you crazy and get the credit you deserve for effectively taking and defending depositions.

Panelists: Dawn Carson, Hickman, Goza & Spragins in Memphis, TN; Stacy L. Moon, Gordon Rees Scully Mansukhani, Birmingham, AL; and Sarah Wetmore-Butler, Copeland, Stair Valz & Lovell, Charleston, SC

9:30am – 10:30am

**Not Afraid to Fly, Not Afraid to Try: Owing Your Voice
as the Lone Woman in the Room**

Join our empowering panel discussion featuring successful female attorneys who fearlessly soar above the challenges of being the only woman in male-dominated practice areas. Learn from their experiences as they share strategies to navigate, overcome, and conquer the obstacles faced by women attorneys. Find your voice, embrace your uniqueness, and thrive professionally in any room.

Panelists: Brittany Bihun, Gordon Rees Scully Mansukhani, Charleston, SC
Dayatra Matthews, Local Government Federal Credit Union, Raleigh, NC,
Moderator: Kendra Stark, Gordon Rees Scully Mansukhani, Raleigh, NC

10:30am – 11:00am

Break

11:00am – 12:00pm

**Coat of Many Colors: A Conversation with
The Honorable Frank G. Clement, Jr.,
Tennessee Court of Appeals Middle Section**

Judge Clement has served on the Court of Appeals of Tennessee since 2003, and he presently serves as the presiding judge of the Middle Section of the Court. In 2012, he was the recipient of the Appellate Judge of the Year Award from the Tennessee chapter of the American Board of Trial Advocates. During his 44-year career, Judge Clement has worked alongside countless women litigators. He has seen first-hand as women “wear” a Coat of Many Colors, juggling varied jobs and roles within the justice system. He’ll share insights from his experiences working with women in the courtroom.

Speaker: The Honorable Frank G. Clement, Jr.; Tennessee Court of Appeals, Middle Section, Nashville, TN

Moderator: Beth Boone, Hall Booth Smith, Brunswick, GA

Adjournment